Ricerche di Rilievo e Rappresentazione
dal Progetto di Architettura al Design Industriale

Research Innovation and Internationalisation

National and international experiences in Cultural Heritage digitisation

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The Series aims at providing a deep investigation of the topics related to Survey and Representation also with reference to the themes of Project (architectural, urban, landscape and restoration) and Industrial Design (product, communication, interior) by connecting methods, tools and processes to the contents of the Scientific-Disciplinary Area of the Drawing (ICAR 17).
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Index

FOREWORD

7 Foreword
Marcello Balzani

9 Foreword
Stefano Bertocci

INTRODUCTION

11 Introduction
Marcello Balzani, Stefano Bertocci, Federica Maietti, Luca Rossato

RESEARCH INNOVATION AND INTERNATIONALISATION

17 From "Open Conservation" to "Open Restoration": information architecture to communicate restoration interventions
Laura Baratin, Francesca Gasparetto, Veronica Tronconi

27 A project to enhance common identities in Europe: F-ATLAS Franciscan Landscape
Stefano Bertocci, Federico Cioli, Anastasia Cottini

43 The HBIM for the building dossier
Stefano Brusaporci, Pamela Maiezza, Alessandra Tata

53 The architectural heritage of Berat in Albania. Photogrammetric survey, 3d laser scanner and digital modelling.
Ornella Zerlenga, Luigi Corniello, Vincenzo Cirillo, Alice Palmieri, Angelo De Cicco, Gennaro Pio Lento, Andrea Maliqari

65 Network of processes for the conservation and enjoyment of intangible architectural culture
Laura Farroni

75 The "Morte di Cleopatra" by Luca Cambiaso in Genova: the digital image of a lost fresco
Gaia Leandri

87 The cloister of Jerónimos monastery in Lisbon. Photogrammetric investigations and drone surveys
Fabiana Guerriero, Vincenzo Cirillo, Luigi Corniello, Margherita Cicala, Gennaro Pio Lento, Riccardo Miele, Pedro Antonio Janeiro

97 NEST Project. Focus on Milanese polytechnic design culture in Argentina since 2nd Postwar
Maria Pompeiana Iarossi, Cecilia Santacroce, Federica Ciarcià, Fabio Marino, Francesca Giudetti

111 The role of open standard web platforms in the dissemination of project information content
Chiara Vernizzi, Roberto Mazzi

125 Visualizing Cities: Methodologies and Modalities for Cultural Heritage Transformations
Andrea Giordano, Cosimo Monteleone, Isabella Friso, Kristin Huffman

137 3D survey for the digitization of the Olomouc' city walls heritage
Ivona Dlábiková, Darja Kubeckova, Giuseppe Nicastro, Martina Perinkova, Paola Puma

151 Digital Challenges for Representation
Andrea Giordano, Michele Russo, Roberta Spallone

During the Restoration and Cultural Heritage Days held in Ferrara on the 24th March 2022, it was organized the fourth edition of the Unione Italiana Disegno UID (Italian Association for Drawing) Symposium dedicated to the internationalisation and innovation of research entitled: “National and international experiences compared. Technology transfer, products and processes”.
The research projects presented are the result of both competitive tenders and experiences triggered by scientific relations between research centres and institutes from countries of three continents: Africa, America, and Europe.
Once again the event was presented as the fruit of the joint work of the two commissions, “Innovation” and “Internationalisation”, of the scientific association. The annual symposium aims to highlight applied research, carried out by groups in which UID colleagues are either coordinators or members of interdisciplinary teams, aimed at the development of innovative products or processes.
The aim of this publication on the association's international research and innovation activities is to update the catalogue of the experineces and enhance them by publishing a report animated by a strong project spirit that, through discussion, can explore opportunities and channels for the promotion and strengthening of activities on the research, teaching, seminar and conference at an international level.

Marcello Balzani

Architetect, PhD, Full Professor (ICAR/17) at the Department of Architecture, University of Ferrara in Italy. Since January 2006 he is the Director of the DIAPReM centre (Development of Integrated Automatic Procedures for Restoration of Monuments). He was scientific responsible for several national and international research projects and his activities took place in various important world archaeological sites, in monumental contexts and in relation to several small centres in many regions of the Italian peninsula. He has developed restoration and urban regeneration projects in several Italian historical centres. He is a member of the Italian Union for Drawing, of the National Institute for Urban Planning, of ICOMOS and of the Focus Area Cultural Heritage, Horizontal Issue Archaeology. Since March 2010 he is scientific director of TekneHub and Scientific Coordinator for the Construction Platform of Emilia-Romagna High Technology Network.

Federica Maietti

Architect, PhD, Associate Professor (ICAR/17) at the Department of Architecture, University of Ferrara, and board member of the DIAPReM Centre.
Her interdisciplinary research is focused on heritage survey and representation for knowledge, enhancement and conservation through digital technologies. In this area she experimented applications in different contexts, including Pompeii, Malta, Brazil, India, and Mexico, and being responsible of survey projects on small historical centres for documentation and diagnostic assessment. She is involved in several national, European and international research activities. She has been the Technical Coordinator of the H2020 project “Inception - Inclusive Cultural Heritage in Europe through 3D semantic modelling”. She is a member of the Italian Union for Drawing (UID), REAACH - Representation Advances And Challenges Association, and ICOMOS - National Scientific Committee CIPA-HD for Heritage Documentation.

Stefano Bertocci

Architetect, PhD, Full Professor (ICAR /17) at the Department of Architecture, University of Florence , Italy, where he teaches Architectural Survey in the Bachelor of Architecture and Design, Graduate School and Doctoral School of Architecture. He managed numerous researches related to the opportunities offered by 3D digital survey and remote sensing in the field of archaeology, architecture and urban planning of Historic Centers. He is the author of numerous scientific publications on the issues of redevelopment of historic centers and UNESCO heritage sites. He has been interested in numerous buildings of monumental character in Florence, Italy and abroad from the point of view of scientific investigation aimed at documentation and conservation. Major works include research on wooden architecture in Russia and Northern Europe and investigations of various archaeological sites in the Middle East (including the Crusader fortresses of Petra in Jordan and the fortress of Masada in Israel).

Luca Rossato

Architetect, PhD, Assistant Professor RTDb (ICAR / 17) at the Department of Architecture, University of Ferrara, in Italy. His areas of investigation are both the vernacular and modern architecture documentation, representation, and enhancement. In these fileds he was project coordinator for the DIAPReM centre activities in India and Brazil. He was visiting professor at Pontificia Universidade Catolica do Paranà (Curitiba, Brazil), CEPT University (Ahmedabad, India), Mackenzie University (São Paulo, Brazil) and at Burgundy School of Business (Dijon, France). Since 2021 he’s the scientific director of the international network I N S I D E Modern Heritage. He’s deeply involved in publication fields and he’s been member of editorial staff for “Paesaggio Urbano” scientific journal and author and co-author of more than 150 publications.
He is a member of ICOMOS National Scientific Committee CIPA-HD for Heritage Documentation and Italian Union for Drawing (UID).

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